



Thank you for your interest in becoming a SNACT sponsor. Together with our industry partners, the School Nutrition Association of Connecticut is committed to providing quality child nutrition programs by offering its members professional development and product awareness opportunities.

## 2017-2018 Sponsor Levels and Benefits

|  |  |   |
|--|--|---|
| <b>Platinum \$2,150</b>  |  |   |
| First priority to participate in SNACT special event sponsorship opportunities   | <b>Gold \$1,650</b>  |   |
| <b>SNACT Industry Show Benefits</b>  | First priority to participate in SNACT special event sponsorship opportunities                               | <b>Silver \$500</b>   |
| <b>8x10</b> premium placement booth<br>Comp Conference Ticket<br>Comp High Roller Ticket   | <b>SNACT Industry Show Benefits</b>  | Second priority to participate in SNACT special event sponsorship opportunities                     |
| <b>Nutmegger Benefits</b>  | <b>8x10</b> booth<br>Comp Conference Ticket<br>Comp High Roller Ticket                                       | <b>SNACT Industry Show Benefits</b>   |
| Half page B&W ad in each Nutmegger   | <b>Nutmegger Benefits</b>  | <b>\$170 off 8 x 10</b> Early Bird booth price<br>Comp Conference Ticket<br>Comp High Roller Ticket |
| Your company name, logo & contact information listed in each issue   | Quarter page B&W ad in each Nutmegger  | <b>Nutmegger Benefits</b>   |
| E-subscription AND print copies of the Nutmegger   | Your company name, logo & contact information listed in each issue   | Your company name listed in each issue  |
|  | E-subscription to the Nutmegger  | E-subscription to the Nutmegger   |
| <b>Website Benefits</b>  | <b>Website Benefits</b>  | <b>Website Benefits</b>   |
| Your company name, logo & contact information - with site and email links- listed on both the SNACT homepage and the industry page | Your company name, logo & contact information - with site and email links- listed on the SNACT industry page | Your company name listed on the SNACT industry page   |
| <b>Basic Benefits</b>  | <b>Basic Benefits</b>  | <b>Basic Benefits</b>   |
| Member rates at all SNACT events   | Member rates at all SNACT events   | Member rates at all SNACT events  |
| Your company name promoted at select programs and publications   | Your company name promoted at select programs and publications   | Your company name promoted at select programs and publications                                      |
| Your specific company contact for all industry mailings and emails notifications   | Your specific company contact for all industry mailings and emails notifications                             | Your specific company contact for all industry mailings and emails notifications                    |

## SNACT Sponsor Application

SNACT sponsorships and benefits run concurrent with the SNACT fiscal year- August 1 to July 31. Sponsors are billed in June. Payments are expected by August 1. Sponsors must renew by August 15 to be reserved an ad placement in the fall Nutmegger or have a preferred location reserved at the food show. Sponsorships that are not renewed after **60** days of the due date will be considered inactive and not extended any sponsor benefits.

**Sponsors who join between August and the SNACT Industry show and who participate in the show will have their sponsorship post dated to the start of the FY (August 1). Sponsors who join after the Industry show and do not participate in the trade show will have their sponsorship prorated to the end of the FY (July 31).**

Sponsorship payments are expected in full at the time of joining. SNACT does not offer sponsorship refunds.

Sponsor Level:            Platinum                            Gold                            Silver

Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact: (as you want it listed on our site and Nutmegger) \_\_\_\_\_

Email: (as you want it listed on our site and Nutmegger) \_\_\_\_\_

Company website: \_\_\_\_\_

Are you a:    Manufacturer                            Broker                            Distributor                            Other: \_\_\_\_\_

I understand the SNACT sponsorship guidelines outlined above.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Thank you for becoming a SNACT sponsor!*

You can sign up for sponsorship via our website- [www.snact.org](http://www.snact.org) or by check.

Please make checks payable to SNACT.

Our mailing address is:

SNACT, 2842 Main Street #362, Glastonbury, CT 06033

If you have any questions please contact Denise DiMare at [execdir@snact.org](mailto:execdir@snact.org) or 203-927-1431